

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

- 1 1. (Currently Amended) A method for providing cameras to consumers in exchange  
2 for a commitment, the method comprising the steps of:  
3 creating a contractual interface to ~~couple~~ allow a camera provider to  
4 communicate with a consumer to generate a contract where said  
5 camera provider provides said consumer with at least one camera via  
6 ~~said contractual interface~~ in exchange for said commitment, wherein  
7 said contractual interface ~~functions by~~ generates said contract  
8 comprising the terms for:  
9 offering by said camera provider to provide via said contractual  
10 interface said camera for a commitment by the consumer to  
11 purchase at least a first amount of image reproductions via said  
12 contractual interface within a selected amount of time, and  
13 committing by said consumer to purchase at least the first amount of  
14 image reproductions ~~via said contractual interface~~ within the  
15 selected amount of time;

16                   determining via said contractual interface that the consumer has at least  
17                   one of a plurality of financial instruments;  
  
18                   providing the consumer via said contractual interface with the camera, in  
19                   response to the consumer entering into the commitment and  
20                   determining via said contractual interface that said consumer has at  
21                   least one of the plurality financial instruments;  
  
22                   restricting access to images acquired by the camera to prevent the  
23                   consumer from obtaining reproductions of the images made from a  
24                   source not associated with the camera provider;  
  
25                   ~~transferring via said contractual interface from said consumer images~~  
26                   acquired by said camera to an image processor; and  
  
27                   ~~Printing~~printing reproductions of at least one of the images having  
28                   restricted access.

1    2.   (Previously Presented) The method as defined in Claim 1, further comprising the  
2           step of granting access to images taken with the camera to be displayed on a  
3           camera display.

1    3.   (Previously Presented) The method as defined in Claim 1, further comprising the  
2           step of granting access to low resolution versions of images taken with the  
3           camera to be transferred from the camera.

1 4. (Currently Amended) The method as defined in Claim 1, further comprising the  
2 steps of:

3 receiving an order via-under said contract as generated by said  
4 contractual interface for at least one image print from someone other  
5 than the consumer; and

6 crediting via-under said contract as generated by said contractual interface  
7 the consumer's commitment fulfillment based on the order.

1 5. (Currently Amended) The method as defined in Claim 1, further comprising the  
2 steps of:

3 receiving an order via-under said contract as generated by said  
4 contractual interface for an image reproduction from someone other  
5 than the consumer; and

6 providing via-under said contract as generated by said contractual  
7 interface the consumer with a benefit based on the order.

1 6. (Previously Presented) The method as defined in Claim 1, wherein at least one  
2 image is received from a terminal to which at least one of said images has been  
3 transferred from the camera.

1 7. (Previously Presented) The method as defined in Claim 1, wherein access to  
2 said images taken by the camera is restricted by the camera until the consumer

3 has fulfilled the commitment and an unlocking code has been received via said  
4 contractual interface by the camera.

1 8. (Previously Presented) The method as defined in Claim 1, further comprising the  
2 step of receiving in association with at least one of said images with restricted  
3 access, at least one of ISO equivalency information, aperture setting information,  
4 and shutter speed information.

1 9. (Currently Amended) The method as defined in Claim 1, wherein the camera is  
2 provided via said contractual interface, at least partly, in response to an amount  
3 paid by the consumer for the camera, wherein the amount is related to the  
4 number of reproductions the consumer has committed to purchase via under said  
5 contract as generated by said contractual interface.

1 10. (Currently Amended) A method for providing a camera to a user, the method  
2 comprising the steps of:

3 creating a contractual interface to ~~couple~~ allow a camera provider to  
4 communicate with a consumer, wherein said contractual interface  
5 ~~functions by~~ generates said contract comprising the terms for:

6 offering by a camera provider said camera ~~via said contractual~~  
7 ~~interface~~ for a commitment to purchase at least a first amount of  
8 image reproductions provided ~~via said contractual interface~~ within a  
9 selected amount of time, and

receiving a commitment via ~~said contractual interface~~ by the user to  
purchase via ~~said contractual interface~~ at least the first amount of  
image reproductions; and

determining via said contractual interface that the consumer has at least  
one of a plurality of financial instruments;

providing the user via said contractual interface with the camera at least  
partly in response to the user entering into the commitment and  
determining via said contractual interface that said consumer has at  
least one of the plurality financial instruments.

11. (Currently Amended) The method as defined in Claim 10, further comprising  
storing camera usage information in a user information database, whereby said  
camera usage information includes:

average number of pictures captured before upload of pictures<sub>i</sub>;

average number of pictures captured vs. number of pictures printed<sub>i</sub>;

time of day or year when camera is most likely to be used and frequency  
of flash usage<sub>i</sub>;

amount of time spent viewing each image on the LCD viewfinder<sub>i</sub>;

amount of time spent editing each image on-camera<sub>i</sub>;

number of images captured over a given time period<sub>i</sub>;

11                   typical or average preferences for print numbers, sizes, and other  
12                   products ordered;  
13                   track which advertisements/promotions the user investigated or generated  
14                   a "click-through" experience;  
15                   track how many different locations to which the user had prints shipped;  
16                   track the user classification of a photo gallery.

1    12.   (Previously Presented) The method as defined in Claim 11, further comprising  
2           the step of selecting advertising to be presented to the user based at least in part  
3           on the camera usage information.

1    13.   (Previously Presented) The method as defined in Claim 11, further comprising  
2           the step of modifying camera performance based at least in part on the camera  
3           usage information.

1    14.   (Previously Presented) The method as defined in Claim 10, further comprising  
2           the step of predicting camera battery life based, at least in part, on the number of  
3           pictures taken with the camera during a predetermined time period.

1    15.   (Previously Presented) The method as defined in Claim 10, further comprising  
2           the step of predicting when camera memory will be full based, at least in part, on  
3           the number of pictures taken with the camera during a predetermined time  
4           period.

- 1 16. (Previously Presented) The method as defined in Claim 10, further comprising  
2 the step of modifying camera energy management based, at least in part, on the  
3 number of pictures taken with the camera during a predetermined time period.
- 1 17. (Original) The method as defined in Claim 11, wherein at least a portion of the  
2 camera usage information is stored in camera memory.
- 1 18. (Original) The method as defined in Claim 11, wherein at least a portion of the  
2 camera usage information is stored on a server associated with a Web site.
- 1 19. (Previously Presented) The method as defined in Claim 10, further comprising  
2 the step of encrypting by the camera of at least a first image captured by said  
3 camera to prevent the user from having prints of at least the first image from a  
4 source not associated with a provider of said camera.
- 1 20. (Previously Presented) The method as defined in Claim 10, wherein the type of  
2 camera provided is based, at least in part, on the extent of the commitment.
- 1 21. (Original) The method as defined in Claim 10, wherein the first amount is a dollar  
2 amount.
- 1 22. (Original) The method as defined in Claim 10, wherein the first amount is a  
2 quantity of image reproductions.
- 1 23. (Currently Amended) The method as defined in Claim 10, further comprising the  
2 steps of:

3 receiving user profile information via said contractual interface; and

4 storing at least a portion of the user profile information in the camera.

1 24. (Original) The method as defined in Claim 10, wherein the commitment is to be  
2 fulfilled within a predetermined amount of time.

1 25. (Currently Amended) The method as defined in Claim 24, further comprising the  
2 step of fixing the price to the user of at least a first type of image reproduction  
3 provided via under said contract as generated by said contractual interface for at  
4 least the predetermined amount of time.

1 26. (Currently Amended) The method as defined in Claim 10, further comprising the  
2 step of receiving an order ~~via said contractual interface~~ for hard copy image  
3 reproductions, where the user places the order using a camera user interface.

1 27. (Currently Amended) The method as defined in Claim 10, further comprising the  
2 step of receiving an order ~~via said contractual interface~~ for hard copy image  
3 reproductions over a network.

1 28. (Previously Presented) The method as defined in Claim 10, further comprising  
2 the step of receiving over a network images taken with the camera and receiving  
3 camera setting information associated with the images.

1 29. (Previously Presented) The method as defined in Claim 10, further comprising  
2 the step of downloading an advertisement into the camera and displaying the  
3 advertisement on a camera display.



- 1 30. (Previously Presented) The method as defined in Claim 10, further comprising  
2 the step of receiving a designation from the user as to which print house is to  
3 print images ordered by the user.
- 1 31. (Original) The method as defined in Claim 10, wherein the camera is provided by  
2 a print house.
- 3 32. (Currently Amended) The method as defined in Claim 10, wherein the camera is  
4 provided by a camera manufacturer to an intermediary at a discount, who then  
5 provides the camera to the user, and the intermediary causes the camera  
6 manufacturer to be paid an amount based at least in part on user orders via said  
7 ~~contractual interface~~ for image reproductions.
- 1 33. (Original) The method as defined in Claim 10, wherein the camera is provided  
2 with no initial cost or charge to the user.
- 1 34. (Original) The method as defined in Claim 10, wherein the camera is provided at  
2 a reduced cost to the user in exchange for the commitment.
- 1 35. (Currently Amended) A method for providing at least one camera, comprising:  
2 creating a contractual interface to ~~couple~~ allow a camera distributor to  
3 communicate with a consumer to generate a contract, wherein said  
4 contractual interface ~~functions by~~ generates said contract comprising  
5 the terms of:

6                    offering ~~via said contractual interface~~ to rent at least one camera to a  
7                    user in exchange for a first fee;

8                    offering ~~via said contractual interface~~ to reduce said first fee for said  
9                    camera for a commitment to purchase ~~via said contractual interface~~  
10                  at least a first amount of reproductions of images from said camera;  
11                  and

12                  committing by said consumer via said contractual interface of the  
13                  purchase ~~via said contractual interface~~ of at least the first amount of  
14                  image reproductions within the selected amount of time;

15                  receiving at a computer ~~via said contractual interface~~ at least one image  
16                  taken with the camera;

17                  receiving an order ~~via said contractual interface~~ for a reproduction of the at  
18                  least one image;

19                  creating said reproduction of the at least one image; and

20                  applying at least a portion of the first fee towards the cost of the order.

1    36.    (Previously Presented) The method as defined in Claim 35, wherein the camera  
2           is rented via said contractual interface at an automated kiosk.

1 37. (Original) The method as defined in Claim 35, wherein the user is charged an  
2 additional fee if the camera is not returned within a predetermined amount of  
3 time.

1 38. (Original) The method as defined in Claim 35, wherein the computer is located  
2 remotely from where the camera was rented.

1 39. (Original) The method as defined in Claim 35, wherein an additional fee is  
2 charged for orders costing more than the first fee.

1 40. (Currently Amended) A method for providing a camera, comprising:

2 creating a contractual interface to ~~couple~~ allow a camera distributor to  
3 communicate with a consumer to generate a contract, wherein said  
4 contractual interface ~~functions by~~ generates said contract comprising  
5 the terms for:

6 offering ~~via said contractual interface by~~ a camera distributor said  
7 camera for a commitment by the consumer to purchase at least a  
8 first amount of image reproductions ~~via said contractual interface~~  
9 within a selected amount of time,

10 committing ~~via said contractual interface by~~ said consumer of the  
11 purchase of at least the first amount of image reproductions within  
12 the selected amount of time, and

13 receiving by said camera distributor said camera from a camera  
14 manufacturer at a first price;  
  
15 providing via said contractual interface the camera to a consumer at a  
16 second price;  
  
17 restricting access to images acquired by the camera to prevent the  
18 consumer from obtaining reproductions of the images made from a  
19 source not associated with the camera provider;  
  
20 receiving payment ~~via said contractual interface~~ from the consumer for  
21 image reproductions of images captured with the camera;  
  
22 ~~providing via said contractual interface~~ said reproductions of images to  
23 said consumer; and  
  
24 paying the camera manufacturer at least a first amount based at least in  
25 part on the payment received from the consumer.

1 41. (Previously Presented) The method as defined in Claim 40, where the camera  
2 manufacturer provides the camera at a discount in return for a commitment on  
3 the part of the distributor that the camera manufacturer will be paid at least said  
4 first amount.

1 42. (Currently Amended) A method for providing a camera to a user, the method  
2 comprising:

3                   creating a contractual interface to ~~couple~~ allow a camera lessor to  
4                   communicate with a consumer to generate a contract, wherein said  
5                   contractual interface ~~functions by~~ generates said contract comprising  
6                   the terms for:

7                   ~~offering via said contractual interface~~ to lease said camera for a  
8                   predetermined period wherein said lease includes providing via  
9                   ~~said contractual interface~~ the user with a first number of prints at no  
10                  additional cost as part of the lease, and

11                  receiving a commitment via said contractual interface by the user to  
12                  lease the camera for the predetermined period;

13                  ~~providing via said contractual interface~~ the user with the first number of  
14                  prints at no additional cost as part of the lease; and

15                  ~~providing via said contractual interface~~ additional prints beyond the first  
16                  number of prints for no more than a predetermined fee.

1    43.   (Previously Presented) The method of providing a camera to a user as defined in  
2           Claim 42, further comprising providing via said contractual interface the camera  
3           to the user.

1    44.   (Original) The method of providing a camera to a user as defined in Claim 42,  
2           further comprising selling the camera to the user after a first period.

1 45. (Previously Presented) The method as defined in Claim 1 wherein the step of  
2 restricting access to said images comprises the step of encrypting said images  
3 within said camera.

1 46. (Previously Presented) The method as defined in Claim 1 further comprising the  
2 steps of:

3 transferring personal information via said contractual interface from said  
4 consumer to said camera provider; and

5 retaining said personal information within a consumer database.

1 47. (Previously Presented) The method as defined in Claim 46 wherein said personal  
2 information comprises

3 consumer name;

4 consumer identification code;

5 mailing address;

6 billing address;

7 e-mail address;

8 other contact information such as phone numbers and fax numbers;

9 billing information, including credit card information;

10 preferred print image provider;

11 reprint / enlargement size preference;

12 reprint / enlargement size preference;

13 finish preference;

14 camera brand, type, and specifications;

15 internet service type and connection speed;

16 contract data: picture development and reproduction counters,

17 number of prints remaining to meet contract commitment;

18 security settings, unlocking keys, activation code; and

19 usage pattern information.

1 48. (Previously Presented) The method as defined in Claim 46 further comprising the  
2 step of providing advertising ~~via said contractual interface~~ to said consumer  
3 based on said personal information.

1 49. (Previously Presented) The method as defined in Claim 46 further comprising the  
2 step of providing coupons ~~via said contractual interface~~ to said consumer based  
3 on said personal information.

- 1 50. (Previously Presented) The method as defined in Claim 1 wherein the camera  
2 provider discounts the price of said camera for commitment by said consumer to  
3 the purchase of at least the first amount of image reproductions.
- 1 51. (Previously Presented) The method as defined in Claim 1 wherein the camera  
2 provider leases via said contractual interface said camera for the commitment  
3 from said consumer to the purchase of at least the first amount of image  
4 reproductions.
- 1 52. (Previously Presented) The method as defined in Claim 1 wherein the camera  
2 provider provides via said contractual interface said camera at no cost for  
3 commitment by said consumer to the purchase of at least the first amount of  
4 image reproductions.
- 1 53. (Previously Presented) The method as defined in Claim 1 wherein the camera  
2 provider and the image processor are associated with the camera manufacturer.
- 1 54. (Previously Presented) The method as defined in Claim 1 further comprising the  
2 step of:
- 3 reviewing by the consumer of said images acquired by said camera; and
- 4 selecting desired images acquired by said camera for reproduction.



1    55.    (Previously Presented) The method as defined in Claim 54 wherein said images  
2            acquired by said camera are retained in an image database of said image  
3            processor.

1    56.    (Previously Presented) The method as defined in Claim 23 wherein said user  
2            information comprises:

3                            user name;

4                            user identification code;

5                            mailing address;

6                            billing address;

7                            e-mail address;

8                            other contact information such as phone numbers and fax numbers;

9                            billing information, including credit card information;

10                           preferred print image provider;

11                           reprint / enlargement size preference;

12                           reprint / enlargement size preference;

13                           finish preference;

14 camera brand, type, and specifications;  
15 internet service type and connection speed;  
16 contract data: picture development and reproduction counters,  
17 number of prints remaining to meet contract commitment;  
18 security settings, unlocking keys, activation code; and  
19 usage pattern information.

1 57. (Previously Presented) A camera distribution system for providing cameras to  
2 consumers in exchange for a commitment comprising:

3 a camera provider offering at least one of said cameras for a commitment  
4 by the consumer to purchase at least a first amount of image  
5 reproductions;

6 a contractual interface that allows communication between said camera  
7 provider and said consumer wherein said consumer commits to  
8 purchase of at least the first amount of image reproductions within the  
9 selected amount of time and the camera provider provides the  
10 consumer with at least one of the cameras, in response to the  
11 consumer entering into the commitment;

12 an image processor in communication with said consumer to receive  
13 images acquired by said camera to an image processor;

14                   an image securing device associated with said camera to prevent  
15                   reproduction of at least a first image acquired from the camera by a  
16                   source not associated with the camera provider;

17                   an image printing device associated with said image processor for  
18                   reproduction the secured first image.

1    58.   (Previously Presented) The camera distribution system as defined in Claim 57,  
2           wherein images taken with the camera are permitted to be displayed on a  
3           camera display.

1    59.   (Previously Presented) The camera distribution system as defined in Claim 57,  
2           wherein low resolution versions of images taken with the camera are permitted to  
3           be transferred from the camera.

1    60.   (Previously Presented) The camera distribution system as defined in Claim 57,  
2           wherein the image processor receives an order for an image print from someone  
3           other than the consumer; and said image processor credits the consumer's  
4           commitment fulfillment based on the order.

1    61.   (Previously Presented) The camera distribution system as defined in Claim 57,  
2           wherein the image processor receives an order for an image reproduction from  
3           someone other than the consumer; and said image processor provides the  
4           consumer a benefit based on the order.

- 1 62. (Previously Presented) The camera distribution system as defined in Claim 57,  
2 wherein the secured first image is received from a terminal to which the first  
3 image has been transferred from the camera.
- 1 63. (Previously Presented) The camera distribution system as defined in Claim 57,  
2 wherein images taken by the camera are secured by the camera until the  
3 consumer has fulfilled the commitment and an unlocking code has been received  
4 by the camera.
- 1 64. (Previously Presented) The camera distribution system as defined in Claim 57,  
2 wherein the image processor receives in association with the first secured image  
3 at least one of ISO equivalency information, aperture setting information, and  
4 shutter speed information.
- 1 65. (Previously Presented) The camera distribution system as defined in Claim 57,  
2 wherein the camera provided is at least partly in response to an amount paid by  
3 the consumer for the camera, wherein the amount is related to the number of  
4 reproductions the consumer committed to purchase.
- 1 66. (Previously Presented) The camera distribution system as defined in Claim 57  
2 wherein the image securing devise encrypts said first image within said camera.
- 1 67. (Previously Presented) The camera distribution system as defined in Claim 57  
2 further comprising:

3                   a consumer database in communication with the camera provider  
4                   retaining personal information transferred from said consumer to said  
5                   camera provider.

1   68.   (Previously Presented) The camera distribution system as defined in Claim 67  
2        wherein said personal information comprises:

3                   consumer name;  
4                   consumer identification code;  
5                   mailing address;  
6                   billing address;  
7                   e-mail address;  
8                   other contact information such as phone numbers and fax numbers;  
9                   billing information, including credit card information;  
10                  preferred print image provider;  
11                  reprint / enlargement size preference;  
12                  reprint / enlargement size preference;  
13                  finish preference;

14 camera brand, type, and specifications;  
15 internet service type and connection speed;  
16 contract data: picture development and reproduction counters,  
17 number of prints remaining to meet contract commitment;  
18 security settings, unlocking keys, activation code; and  
19 usage pattern information.

1 69. (Previously Presented) The camera distribution system as defined in Claim 67  
2 further comprising an advertising provider in communication with the consumer  
3 database and said consumer to convey advertising information to said consumer  
4 based on said personal information through said image reproductions in return  
5 for credit toward said commitment for image reproductions.

1 70. (Previously Presented) The camera distribution system as defined in Claim 69  
2 wherein the advertising provider imparts coupons to said consumer based on  
3 said personal information.

1 71. (Previously Presented) The camera distribution system as defined in Claim 57  
2 wherein the camera provider discounts the price of said camera for the  
3 commitment by said consumer to purchase at least the first amount of image  
4 reproductions.

- 1    72.    (Previously Presented) The camera distribution system as defined in Claim 57  
2           wherein the camera provider leases said camera as a result of the commitment  
3           by said consumer to the purchase of at least the first amount of image  
4           reproductions.
- 1    73.    (Previously Presented) The camera distribution system as defined in Claim 57  
2           wherein the camera provider offers said camera at no cost as a result of the  
3           commitment by said consumer to the purchase of at least the first amount of  
4           image reproductions.
- 1    74.    (Previously Presented) The camera distribution system as defined in Claim 57  
2           wherein the camera provider and the image processor are associated with the  
3           camera manufacturer.
- 1    75.    (Previously Presented) The camera distribution system as defined in Claim 57  
2           wherein the consumer reviews said images acquired by said camera and selects  
3           desired images acquired by said camera for transfer to said image processor for  
4           reproduction.
- 1    76.    (Previously Presented) The camera distribution system as defined in Claim 75  
2           further comprising an image database associated with said image processor to  
3           receive and retain said images acquired by said camera and transferred to said  
4           image processor.

1    77.    (Currently Amended) A medium for retaining a computer code which, when  
2            executed on a computing system performs a program process for providing  
3            cameras to consumers in exchange for a commitment, said program process  
4            comprising the steps of:

5            creating a contractual relationship ~~between~~ to allow a camera provider and  
6            a consumer to communicate to generate a contract where said  
7            consumer acquires at least one camera in exchange for said  
8            commitment, wherein said contractual relationship generates said  
9            contract having comprising the terms for:

10           offering by said camera provider to provide said camera for a  
11           commitment by the consumer to purchase at least a first amount of  
12           image reproductions within a selected amount of time, and  
13           committing by said consumer to the purchase of at least the first  
14           amount of image reproductions within the selected amount of time;

15           determining via said contractual interface that the consumer has at least  
16           one of a plurality of financial instruments;

17           providing the consumer with the camera, in response to the consumer  
18           entering into the commitment and determining that the consumer has  
19           at least one of the plurality of financial instruments;

20           transferring images acquired by said camera to an image processor;



21                    restricting access to images acquired from the camera to prevent the  
22                    consumer from obtaining reproductions of images made from a source  
23                    not associated with the camera provider; and  
24                    printing reproductions of at least one of images having restricted access.

1    78.    (Previously Presented) The medium as defined in Claim 77, wherein said  
2           program process further comprises allowing images taken with the camera to be  
3           displayed on a camera display.

1    79.    (Previously Presented) The medium as defined in Claim 77, wherein said  
2           program process further comprises allowing low resolution versions of images  
3           taken with the camera to be transferred from the camera.

1    80.    (Previously Presented) The medium as defined in Claim 77, wherein said  
2           program process further comprises:

3                    receiving an order for an image print from someone other than the  
4                    consumer; and  
5                    crediting the consumer's commitment fulfillment based on the order.

1    81.    (Previously Presented) The medium as defined in Claim 77, wherein said  
2           program process further comprises:

3                    receiving an order for an image reproduction from someone other than the  
4                    consumer; and

5 providing the consumer a benefit based on the order.

1 82. (Previously Presented) The medium as defined in Claim 77, wherein the secured  
2 first image is received from a terminal to which the first image has been  
3 transferred from the camera.

1 83. (Previously Presented) The medium as defined in Claim 77, wherein images  
2 taken by the camera are secured by the camera until the consumer has fulfilled  
3 the commitment and an unlocking code has been received by the camera.

1 84. (Previously Presented) The medium as defined in Claim 77, wherein said  
2 program process further comprises receiving, in association with the first secured  
3 image, at least one of ISO equivalency information, aperture setting information,  
4 and shutter speed information.

1 85. (Previously Presented) The medium as defined in Claim 77, wherein the camera  
2 is provided, at least partly, in response to an amount paid by the consumer for  
3 the camera, wherein the amount is related to the number of reproductions the  
4 consumer committed to purchase.

1 86. (Previously Presented) The medium as defined in Claim 77 wherein the step of  
2 securing said first image comprises the step of encrypting said first image within  
3 said camera.

1 87. (Previously Presented) The medium as defined in Claim 77 wherein said  
2 program process further comprises the steps of:

3                   transferring personal information from said consumer to said camera  
4                   provider; and

5                   retaining said personal information within a consumer database.

1    88.   (Previously Presented) The medium as defined in Claim 87 wherein said  
2           personal information is selected from the set of personal information consisting  
3           of:

4                   consumer name;

5                   consumer identification code;

6                   mailing address;

7                   billing address;

8                   e-mail address;

9                   other contact information such as phone numbers and fax numbers;

10                  billing information, including credit card information;

11                  preferred print image provider;

12                  reprint / enlargement size preference;

13                  finish preference;

14 camera brand, type, and specifications;

15 internet service type and connection speed;

16 contract data: picture development and reproduction counters, number

17 of prints remaining to meet contract commitment;

18 security settings, unlocking keys, activation code; and

19 usage pattern information.

1 89. (Previously Presented) The medium as defined in Claim 87 wherein said

2 program process further comprises the step of providing advertising to said

3 consumer based on said personal information.

1 90. (Previously Presented) The medium as defined in Claim 87 wherein said

2 program process further comprises the step of providing coupons to said

3 consumer based on said personal information.

1 91. (Previously Presented) The medium as defined in Claim 77 wherein the camera

2 provider discounts the price of said camera for committing by said consumer to

3 the purchase of at least the first amount of image reproductions.

1 92. (Previously Presented) The medium as defined in Claim 77 wherein the camera

2 provider leases said camera for committing by said consumer to the purchase of

3 at least the first amount of image reproductions.

- 1 93. (Previously Presented) The medium as defined in Claim 77 wherein the camera  
2 provider provides said camera at no cost for committing by said consumer to the  
3 purchase of at least the first amount of image reproductions.
- 1 94. (Previously Presented) The medium as defined in Claim 77 wherein the camera  
2 provider and the image processor are associated with the camera manufacturer.
- 1 95. (Previously Presented) The medium as defined in Claim 77 wherein said  
2 program process further comprises the step of:
- 3 reviewing, by the consumer, of said images acquired by said  
4 camera; and
- 5 selecting desired images acquired by said camera for reproduction.
- 1 96. (Previously Presented) The medium as defined in Claim 95 wherein said  
2 images acquired by said camera are retained in an image database of  
3 said image processor.

### Amendments to the Drawings:

The attached sheet of drawings includes changes to Fig. 13. This sheet, which includes Fig. 13, replaces the original sheet including Fig. 13. In Fig. 13, previously omitted element "contractual interface" 13 has been added. The  
5 Element consumer 10 is communication with the camera providers that are the retail camera provider 15, a camera kiosk 20, an image print house/developer/photofinisher 25, print order taker 50, a camera manufacturer 30 for the generation of the contract 12 and acquisition of the user information 14.

10 **Attachment:**

Annotated Sheet Showing Changes

Replacement Sheet